



April, 2007

Chamber Newsletter

1518 Fifth Avenue

Canyon, Texas 79015

806-655-7815

From the Executive Director, Cheryl Malcolm ...

I must confess, my past experience with GOLF has not been a positive one. Although my home is situated near the 14th hole, I just couldn't get into the game. What was always truly bewildering to me, was the player's OBSESSION with the game. My frustrated feelings gradually escalated, as golf balls would mysteriously drop into my yard. I would watch golfers hide behind trees to make sure I was not watching, before coming to retrieve their ball. One glorious day, one such "game ball" smashed into my glass block bathroom window. Needless to say, that put me over the edge! During late afternoons, I could be found sitting in my front yard swing, with my son's Red Ryder BB gun, just waiting for that perfect shot! I began missing work and making excuses about why I had to sit in the swing. My husband started finding empty B-B boxes under the bed. It was then that he confronted me and told me I had a problem.

It was just days before my first GHA (Golf Hater's Anonymous) meeting that I realized that the Chamber sponsored the annual "Canyon Chamber Classic Golf Tournament". I knew I had to get a grip! With over-exaggerated enthusiasm, I helped put the event together. Immediately, sponsorship and teams started signing up. In fact, golfers were coming out of the wedgework! (Get it)? With the support from committee members, I started seeing the light at the end of this bleak tunnel.

On the day of the event, it was my job to register players, welcome all of the teams, and travel by golf cart to collect "Fantasy Golf Cards". Oh my GOSH! Teams came from all over! The exciting buzz in the summer morning air was contagious! The enthusiastic players were dressed sharp and crisp- ready for fierce competition. Skirts and mulligans were selling like crazy! There were Platinum Sponsorship banners and corporate tents everywhere. Donuts, cookies, juice, and other ice-cold beverages were passed around to all. The delicious aroma of Burgers and BBQ drifted in the air as food booths were planted

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throughout the beautiful course. Some of the players were seriously focused, while others were there strictly for fun. After the tournament ended, hefty prizes were given to the winning teams, and over sixty Fantasy Golf Card players walked away with outstanding door prizes. The tournament was an absolute blast! I can not remember having such a great day.

Now that I am a recovering GH, I smile and wave at the golfers that cross my path daily. I have duck tape on four of my windows and am proud of it! I happily meet that golfer half-way when that golf ball aggressively falls in my yard. I still sit in the swing, but it is to listen to the sounds of the distant whispering of players. I am forever changed!

If you want more information about our Golf Tournament, please call our office at 655-7815. I want YOU to “tee” off with us at Palo Duro Creek Golf Club on June 1st—and I promise not to bring my Red Ryder!

**Canyon
Chamber of Commerce**
1518 Fifth Avenue
Canyon, TX 79015
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MARK YOUR CALENDAR

OPEN HOUSE

**Ceta Canyon Camp
& Retreat Center**
37201 FM 1721, Happy TX
April 14th, 2:00pm

RIBBON CUTTING

Freedom House
Community Outreach Center
507 16th Street
April 19th, 4:30pm

Canyon Chamber of Commerce
WOMEN IN BUSINESS

Wednesday, April 4th, 8:30am
Morning Glory Tea Room, 1608 4th Avenue

~~PROGRAM~~

"Planning a Successful Business Lunch or Dinner"

By Paula Nichols



June 4 - August 18

For ticket information, call

806-655-2181

or visit

www.texas-show.com

**PANHANDLE-PLAINS
 HISTORICAL MUSEUM**

WOMEN ON THE CATTLE TRAILS

Saturday, March 31,

10:30am—1:30pm

Hazlewood Lecture Hall

\$25 members/\$35 non-members

**BUILDING A CITY: THE BIVINS
 FAMILY & THE DEVELOPMENT
 OF AMARILLO**

March 31—September 9

OFF TO WORK WE GO:

OFFICE FURNITURE

March 30—October 7



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www.canyonchamber.org

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